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FOR IMMEDIATE RELEASE

**Andy Jordan Appointed To Further Bolster
EAW Application Support Group (ASG)**

Whitinsville, MA – December 11, 2007 - Eastern Acoustic Works (EAW) has announced the appointment of Andy Jordan to the Application Support Group (ASG), the company's multifaceted team offering a wide range of specialized technical services to its worldwide customer base. The appointment was announced by Joe Fustolo, manager of EAW ASG.

In his new role, Jordan is providing in-depth technical support for all EAW loudspeakers. Previously he worked for more than 10 years with the EAW engineering department as technical services coordinator, where he was responsible for leading a group of technicians in building and facilitating the overall documentation and testing of built-to-order (BTO) and standard EAW products.

"We're confident that Andy's deep working knowledge of the engineering process and the internal workings of virtually all EAW loudspeakers is going to make him a highly valuable asset of ASG, allowing us to take another important step in further being able to assist and troubleshoot customer issues with even greater accuracy and efficiency," Fustolo states.

The addition of Jordan further bolsters the ASG team, which now includes four sound system designers, three phone technical support specialists, and a special projects coordinator.

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Photo Captions:

A photo of Andy Jordan is available in the EAW Press Room:
http://www.eaw.com/about/news/2007/12/andy_jordan_bolsters_eaw_appli.html

About EAW

Eastern Acoustic Works (EAW) is a global leader in producing high-performance professional audio equipment trusted by the most discerning professionals for every possible sound reinforcement application. EAW is a registered trademark of LOUD Technologies Inc. in the United States and other countries. All other trademarks are the property of their respective owners.

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