

Media Contact: Keith Clark
269-687-8846
keith.b.clark@comcast.net



FOR IMMEDIATE RELEASE

Proaktiv Systems Selects EAW Commercial Loudspeakers, Power Amplifiers For System Serving New Singapore Airport Terminal

Whitinsville, MA – May 15, 2008 – The Singapore offices of Proaktiv Systems just finished the installation of a large-scale Emergency Overriding system headed by EAW Commercial loudspeakers and power amplifiers for the new Terminal 3 at Singapore Changi International Airport, which opened to great fanfare earlier this year.

The \$1.75 billion Terminal 3 is able to handle more than 2 million passengers a year, offering a multitude of facilities for travelers, including 140 retail shops and F&B outlets spread within the public and transit areas.

Proaktiv Systems, which has offices in Singapore as well as Malaysia, Indonesia, Moscow and Central Asia, was awarded the contract to specify, supply, install and commission the system for numerous shops in Terminal 3, with Bvlgari, Coach, Vertu, Harry's at T3 (a F&B outlet) and Luxury Fashion among them.

Proaktiv chose EAW Commercial components for the system, including CIS50 ceiling loudspeakers and SMS3 full-range surface-mount loudspeakers. All loudspeakers are driven by EAW Commercial CXA160 power amplifiers. (The system also includes a Tapco Mix.120 mixer.)

"As the coverage areas are small, we used EAW models that were small and compact yet did not compromise sound quality," explains Chandan Mahtani, managing director of Proaktiv Systems. With the EAW Commercial components already in their inventory, the company was able to deliver the project very quickly, within just a week of the start time. And, as they've done on previous projects, Proaktiv Systems worked closely with the Civil Aviation Authority of Singapore (CAAS) on the project, insuring that the highly stringent requirements for the system were fully met.

###

Photo Caption

EAW News Image-Singapore Terminal 3 (Both images 1 and 2): A view of the new Terminal 3 at Singapore Changi International Airport, served by a system headed by EAW Commercial components.

About EAW

Eastern Acoustic Works (EAW) is a global leader in producing high-performance professional audio equipment trusted by the most discerning professionals for every possible sound reinforcement application. EAW is a registered trademark of LOUD Technologies Inc. in the United States and other countries. All other trademarks are the property of their respective owners.

EAW • One Main Street • Whitinsville, MA 01588 • USA
Phone: (508) 234-6158 • Fax: (508) 234-8251 • Internet: www.eaw.com

