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**FOR IMMEDIATE RELEASE**

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**Pronorte Sonido Supplies EAW KF730 Line Arrays  
For Les Luthiers Concerts In Madrid  
System deployed in left-center-right configuration for sold-out dates  
at Palacio Municipal de Congressos**

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**Whitinsville, MA – June 12, 2007** – Premier PA hire company Pronorte Sonido of Asturias, Spain, supplied EAW KF730 compact line arrays as key components of a complete sound reinforcement system for recent concert performances in Madrid by Argentinian comedy-musical group Les Luthiers.

Formed in 1967, Les Luthiers is popular in both Europe and South/Central America. The group is known for its homemade musical instruments (the term "luthiers" is French for "musical instrument maker"), which are employed in their performances, accompanied by refined humor.

The sold-out Madrid shows, titled "Las Obras de Ayer," were held throughout May, 2007, at the 1,900-seat Palacio Municipal de Congressos. As they have in several trips to Spain, Les Luthiers once again relied upon Pronorte Sonido to provide the concert sound system as well as technical support.

Miguel Zagorodny of Buenos Aires, sound technician for Les Luthiers over the past 10-plus years, is most concerned with exceptional intelligibility and solid coverage throughout the entire listening area. Working with Pronorte, he formulated a left-center-right main loudspeaker rig to meet these goals for the Madrid dates.

"Usually we tour with the larger EAW KF760 larger-format line arrays, but the lesser scale of the Palacio Municipal made the KF730 the optimum choice to meet all of our sound reinforcement goals," Zagorodny notes.

This marks the fifth consecutive time Pronorte has been selected to provide the system and support for Les Luthiers in Spain. As Pronorte Director José Javier García explains, "Miguel (Zagorodny) is a very exacting sound technician, with a great deal of experience. He's studied all of the top loudspeaker systems available, so he is obviously quite pleased with EAW supplied by Pronorte. The system is quick and efficient to install, has an exceptionally natural midrange and is very predictable to adjust, providing Miguel with more time to work on microphone issues with voices and the unusual assortment of instruments."

Pronorte began utilizing EAW equipment more than 15 years ago, providing the venerable EAW KF850 Virtual Array system for a wide range of concert tours, including Plácido Domingo and the New York Metropolitan Orchestra.

"The efficiency of all EAW loudspeakers we've utilized, and their widespread acceptance with tours, has been an enhancement to our profitability," García adds. "The KF760 and KF730 Series follow the same EAW philosophy: efficiency, reliability, ease of operation and exceptional overall sound quality."

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**Photo Captions:**

*EAW News Image – Les Luthiers In Concert* - The popular group Les Luthiers in concert in May, on the stage at for a series of sold-out shows at Palacio Municipal de Congressos in Madrid.

*EAW News Image – KF730 Array For Les Luthiers:* One of the three EAW KF730 compact line arrays deployed in left-center-right configuration for Les Luthiers live at Palacio Municipal de Congressos in Madrid.

**About EAW**

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