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FOR IMMEDIATE RELEASE

Kati Naish Named Brand Administrative Coordinator For EAW

Whitinsville, MA – August 23, 2007 - EAW has appointed Kati Naish to the position of Brand Administrative Coordinator. The appointment was announced by Karen Anderson, EAW Director of Marketing Communications.

Based in the Woodinville, WA facility, Naish is handling a wide range of responsibilities, including overall administrative support, meeting scheduling and planning, marketing project logistics, trade show and event planning, as well as rep and distributor support.

Naish offers a diverse background in administration and marketing, coming to EAW from previous stints at Microsoft as Corporate Event Manager, in addition to serving as a paralegal for a law firm and providing marketing services for a medical staffing company.

“We’re very fortunate to have someone of Kati’s diverse experience come aboard to contribute on many levels to the EAW team,” notes Anderson. “Her experience and enthusiasm will be invaluable, particularly as we continue to expand the services and programs provided in support of EAW’s worldwide customer base.”

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Photo Caption:

EAW News Image – Kati Naish, EAW Brand Administrative Coordinator

About EAW

Eastern Acoustic Works (EAW) is a global leader in producing high-performance professional audio equipment trusted by the most discerning professionals for every possible sound reinforcement application. EAW is a registered trademark of LOUD Technologies Inc. in the United States and other countries. All other trademarks are the property of their respective owners.

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