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FOR IMMEDIATE RELEASE

**Marshank Sales Appointed New EAW Sales Rep Firm
For Southern California & Southern Nevada**

Whitinsville, MA – February 27, 2008 – Marshank Sales has been appointed the new EAW independent sales representative for Southern California and Southern Nevada (Las Vegas). The announcement was made by Scott Pizzo, EAW Director of U.S. Sales.

Marshank Sales is the longest established representative firm in the professional audio systems industry, founded in 1920, and under the guidance of Gary Marshank, the company is now celebrating its third generation as a family business. Recently, pro audio industry veteran Paul Hugo also joined the Marshank team as a partner, where he will be working directly with the company's deep staff in focusing on the live sound, systems integration and broadcast market segments.

"We're beyond pleased to be working with a firm as respected and experienced as Marshank Sales," says Pizzo. "They've earned a well-deserved reputation for excellence with a full-service approach that includes strong, consistent business relationships and a devotion to technical and product training. This is perfectly in line with our own goals as an organization."

Marshank Sales is based in a 1,600-square-foot office and warehouse space that is centrally located in Tarzana, California. In addition to Gary Marshank and Paul Hugo, the company team, is comprised of several professionals in numerous audio disciplines, including Jens May, Grendal Hanks, Michael Mostert, Jim Agnello, Chris Gagon and Robin Pitigliano.

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About EAW

Eastern Acoustic Works (EAW) is a global leader in producing high-performance professional audio equipment trusted by the most discerning professionals for every possible sound reinforcement application. EAW is a registered trademark of LOUD Technologies Inc. in the United States and other countries. All other trademarks are the property of their respective owners.

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