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FOR IMMEDIATE RELEASE

EAW Introduces MicroWedge Series MW12 Stage Monitor First New EAW MicroWedge Product Features Enhanced Fidelity, Power Handling, Reliability & More

Whitinsville, MA – March 5, 2008 – The new EAW MicroWedge Series MW12 stage monitor raises the legendary sonic performance and superior design principles of previous MicroWedge versions to a new level.

The MW12 is the first model of the EAW MicroWedge Series to be released since an agreement was reached between LOUD Technologies Inc. and MicroWedge developer Rat Sound Systems Inc. in late 2007, stipulating that EAW would serve as the exclusive manufacturer and distributor of MicroWedge products. Additional MicroWedge Series products will be introduced in the coming months.

The MW12 provides dramatically enhanced fidelity, power handling and reliability in comparison to earlier MicroWedge models, attained with an optimum blend of upgraded transducers and EAW's hallmark crossover design techniques. Mechanical durability has been advanced as well, joined by enhancements in enclosure fabrication, ergonomics and interconnection, along with dramatic weight reduction.

The MW12 features a coaxial driver arrangement that pairs a 12-inch woofer with a 3-inch (diaphragm) HF compression driver on a horn delivering full yet tightly controlled 90-degree horizontal dispersion. This design path guarantees that all frequencies emanate from the exact same point, eliminating crossover region problems and time/phase irregularities, as well as optimizing coherency. The coaxial approach also contributes to a very compact, low-profile footprint that stays out of sight-and camera-lines, but attained without sacrificing fidelity and high output levels.

The MW12 is processor enhanced (rather than processor dependant) for true "plug and play" operation, and eliminating the need to also purchase additional processing is very budget friendly. In addition, it offers switchable passive or active modes.

The physical profile is visually appealing while serving another valuable function by focusing upward-firing coverage to the area most comfortable for performers – close to the wedge. This is particularly a significant advantage when stage space is in short supply. And, the curved front affords more flexibility in visually placing wedges that are optimally focused.

A large port on the front of the cabinet serves to enhance LF response in coupling with the floor, and in another upgrade, this port also now houses both the carrying handle and the passive/active mode switch. The resulting look is very clean, with the switch easily accessible (but protected from accidental changes) and the handle location fostering very balanced, single-hand carrying, enhanced by reduced enclosure weight.

Further, the port houses dual input connectors, keeping them concealed and protected while also facilitating an ideal way of making sure cables run very close to the floor where they can easily be secured in place with tape. The connector location also allows wedges to be placed as close together as desired, and again, there's no cabling between wedges that can trip the performers.

Additional cable can be stored in the port without impacting LF performance, and it is also sized to accept a leg of a tripod microphone stand, providing added stability and security.

The trapezoidal enclosure sides allow wedges to be placed very close together in “arc” configurations, while the addition of rubber feet to the bottom of the enclosure reduces abrasion. New integral rigging hardware – also mounted on the enclosure bottom – means easy flying when desired.

Finally, MicroWedge Series MW12 is very capable of withstanding the rigors of club and touring life. The Baltic birch cabinets are protected with EAW's proprietary RoadCoat™ finish that's highly resistant to dings and scratches, and the rugged steel grille keeps its distinctive shape, even when stood upon by performers. All transducer components are highly liquid tolerant - virtually impervious to spilled drinks as well as natural elements like rain.

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Photos:

Two photos of the new EAW MicroWedge Series MW12 are available for download at:
http://www.eaw.com/about/news/2007/12/new_eaw_microwedge_mw12_stage.html

About EAW

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