

Media Contact: Keith Clark  
269-687-8846  
keith.b.clark@comcast.net



**FOR IMMEDIATE RELEASE**

---

**New EAW SB1002 Large-Format Dual-18 Subwoofer  
Includes Integral Flying System For Flown Applications, Live Or Installed**

---

**Whitinsville, MA – April 2, 2008** - The new EAW SB1002 is a large-format dual-18-inch-loaded subwoofer that can be groundstacked or easily flown via an integral rigging system, making it ideal for a wide range of high-output live and installed sound applications.

Following in the footsteps of the legendary EAW SB1000z subwoofer, the new SB1002 offers a direct radiating design, with driver mounting that maximizes cone area and minimizes frontal area. The result is acoustical performance and physical configuration well suited for creating large subwoofer arrays.

The two 18-inch drivers – designed specifically for the SB1002 - offer very large (4.5-inch) voice coils as well as powerful neodymium magnet structures that also reduce weight. The operating range of the SB1002 is 27 Hz – 161 Hz (+/-3 dB), while maximum sound pressure levels are 129 dB (average) and 135 dB (peak).

The SB1002 rigging system, similar to that of EAW's popular KF760 Series line arrays, features a fast, easy-to-use two-point approach that accommodates flown arrays of up to 12 SB1002 units. A handle on the rear upper corner of the SB1002 enclosure provides added guidance and convenient "push-pull" ability in the flying process.

Dual Neutrik Speakon NL4 connectors are positioned on a rear-mounted section of the cabinet that is angled inward at approximately 45 degrees, allowing the SB1002 to be positioned flush against walls in groundstack applications. The rugged grille protecting the drivers matches that of the KF760 Series, while the cabinet finish is a durable, scratch-resistant Chemline coating.

An optional caster pallet for easy transport of two SB1002 units at once is available from EAW, as is an SB1002 fly bar.

###

**About EAW**

Eastern Acoustic Works (EAW) is a global leader in producing high-performance professional audio equipment trusted by the most discerning professionals for every possible sound reinforcement application. EAW is a registered trademark of LOUD Technologies Inc. in the United States and other countries. All other trademarks are the property of their respective owners.

**EAW • One Main Street • Whitinsville, MA 01588 • USA  
Phone: (508) 234-6158 • Fax: (508) 234-8251 • Internet: [www.eaw.com](http://www.eaw.com)**