

*Media Contact: Keith Clark
269-687-8846
keith.b.clark@comcast.net*



FOR IMMEDIATE RELEASE

Scott Pizzo Appointed Director Of U.S. Sales At EAW

Whitinsville, MA – July 3, 2007 – EAW has appointed professional audio industry veteran Scott Pizzo to the position of Director of U.S. Sales. The appointment was announced by Jeffrey Cox, Vice President of the EAW Brand Group.

Pizzo brings 20-plus years of pro audio experience to the position, where he will lead the company's overall sales efforts in addition to directing EAW's team of 17 U.S.-based independent sales rep firms. He will be based at the company's Whitinsville, MA offices.

Pizzo joined EAW more than four years ago as a member of the technical sales team, focusing on the installation, touring and retail channels. Previously he held a position in technical sales for Lexicon, and prior to that, worked as an independent sound engineer.

"During his tenure with EAW, Scott has consistently demonstrated great responsiveness in serving the needs of our growing customer base," noted Cox. "His in-depth understanding of the market and technology are also a huge asset both for the company and our customers."

###

About EAW

Eastern Acoustic Works (EAW) is a global leader in producing high-performance professional audio equipment trusted by the most discerning professionals for every possible sound reinforcement application. EAW is a registered trademark of LOUD Technologies Inc. in the United States and other countries. All other trademarks are the property of their respective owners.

EAW • One Main Street • Whitinsville, MA 01588 • USA
Phone: (508) 234-6158 • Fax: (508) 234-8251 • Internet: www.eaw.com